

# APPLIED STUDIES MANAGEMENT (B.S.)

This transfer-friendly program is designed for students with an Associate's Degree from a regionally accredited college in a technical or specialized field who already have the "hands-on" skills and want to develop the business competencies that will help them advance in their field in a management capacity. The program integrates the technical and general skills developed in an associate degree with the business competencies needed to succeed as a manager in their chosen profession. The focus is on the application of business skills to the student's professional field. Professional licensure, certification or training may serve as a foundation to this degree, upon approval by academic affairs.

Students will have the opportunity to:

1. Identify patterns of individual and group behavior in organizations and apply management theories and approaches that enhance the effectiveness and efficiency of organizations.
2. Demonstrate leadership skills that enhance organizational performance through application of theories of leadership, motivation, change management, conflict management and managing diversity.
3. Apply accounting and finance skills and best practices to enhance the effectiveness of financial decision-making in organizations.
4. Integrate legal and ethical principles into decision-making to assure organizational and individual adherence to corporate ethics and social responsibility.
5. Integrate and apply management theories and techniques to a specific applied field through an in-depth capstone experience.

## Degree Requirements

Minimum Credit Requirement: 120 credits

Minimum Residency Requirement: 30 credits must be taken at Granite State College

A minimum GPA of 2.0 is required for conferral

Requirements	Credit Hours
General Education Requirements (p. 1)	40
Major Requirements (p. 1)	32
Open Electives (p. 2)	48
Total	120

## General Education Requirements

A minimum grade of C is required in all General Education coursework. Students are allowed a maximum of two course overlaps. Overlaps can be used between Major, Minor and General Education requirements with only one overlap being utilized between the Major and Minor.

All General Education requirements, including CRIT 602 Advanced Critical Analysis and Strategic Thinking (4 s.h.) and IDIS 601 Interdisciplinary Seminar (4 s.h.), must be taken prior to the capstone.

Code	Title	Credits
ENG 500	The Writing Process	4
COMM 542	Interpersonal Communication and Group Dynamics	4
COMM 543	Visual Communication	4

CRIT 501	Introduction to Critical Inquiry	4
Select one of the following:		4
MATH 502	Math for Our World	
MATH 504	Statistics	
MATH 510	Pre-Calculus	
Knowledge of Human Behavior & Social Systems ( <a href="https://catalog.granite.edu/undergraduate/degrees-programs-study/general-education-requirements/#human-behavior">https://catalog.granite.edu/undergraduate/degrees-programs-study/general-education-requirements/#human-behavior</a> )		4
Knowledge of the Physical & Natural World ( <a href="https://catalog.granite.edu/undergraduate/degrees-programs-study/general-education-requirements/#physical-natural-world">https://catalog.granite.edu/undergraduate/degrees-programs-study/general-education-requirements/#physical-natural-world</a> )		4
Knowledge of Human Thought & Expression ( <a href="https://catalog.granite.edu/undergraduate/degrees-programs-study/general-education-requirements/#human-thought">https://catalog.granite.edu/undergraduate/degrees-programs-study/general-education-requirements/#human-thought</a> )		4
CRIT 602	Advanced Critical Analysis and Strategic Thinking	4
IDIS 601	Interdisciplinary Seminar	4
<b>Total Credits</b>		<b>40</b>

## Major Requirements

A minimum grade of C is required in all Major coursework. Students are allowed a maximum of two course overlaps between the Major, Minor and General Education areas.

**Prerequisite:** Must have completed an Associate Degree or equivalent in a related applied discipline aligning with Management applied discipline aligning with Management.

CRIT 602 Advanced Critical Analysis and Strategic Thinking (4 s.h.), IDIS 601 Interdisciplinary Seminar (4 s.h.) and all major requirements must be completed prior to enrollment in the Integrative Capstone. Academic Advisor approval is required for registration to be processed.

Code	Title	Credits
<b>Major in Applied Studies - Management</b>		
<i>Foundation Courses</i>		
MGMT 500	Principles of Management	4
APST 505	Career Development and Life Planning	2
CMPL 502	Excel	2
<i>Intermediate Courses</i>		
ACCT 511	Financial Accounting	4
or MGMT 569	Budget Management	
<i>Advanced Courses</i>		
MGMT 613	Financial Management	4
<i>Leadership Elective</i>		
Select one of the following:		4
HRM 620	Change Management	
HRM 621	Managing Conflict	
LD 600	Becoming an Effective Leader	
LD 602	Leadership Theory	
PSY 616	Psychology of Occupational Stress	
<i>Legal/Ethical Issues Elective</i>		
Select one of the following:		4
MGMT 601	Contemporary Management Issues	
MGMT 608	Fostering Inclusion and Diversity in the Workplace	

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MGMT 625	Legal and Ethical Issues in Business Management	
<i>Management Elective</i>		
Select one of the following:		4
Any upper level course with MGMT prefix		
Any course with HRM prefix		
Any course with OPS prefix		
MKTG 618	Sales Management	
PADM 500	Introduction to Public Administration	
PSY 616	Psychology of Occupational Stress	
<i>Integrative Capstone:</i>		
MGMT 660	Integrative Capstone: Industry-Based Project	4
or MGMT 651	Integrative Capstone: Industry-Based Internship	
<b>Total Credits</b>		<b>32</b>

### Electives

Open electives are courses students will need to take in addition to their general education and major requirements in order to satisfy the remaining credit totals for their programs. Open electives are defined as any credit course offered by the College not already included in the student's general education, major, concentration or minor. Students will need 120 credits total to graduate with a bachelor's degree.